



# BR Capital inc.

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BR Capital is a registered investment advisory firm. We are regulated by the Washington and Oregon state securities regulators. We have a duty to act in the best interests of our clients.

Registration with the Washington State Department of Financial Institutions is not an indication of its approval of the firm's financial standing, business, or conduct, or merits of any transaction conducted by BR Capital.

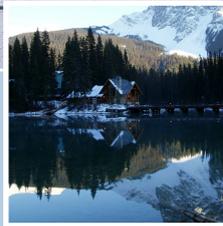
Contact Us For Commercial, Construction, Residential, and Investment Real Estate Financing.

Residential Mortgages Offered Through



NMLS#: 14216

## what IS YOUR DREAM?



### Financial Solutions for Individuals, Families & Businesses



# BR Capital inc.



## Wealth is a journey.

# YOUR JOURNEY IS UNIQUE

## Investment Planning

We strive to build wealth and protect principal through an effective long term growth plan that is based on your goals, risk tolerance and needed return.

## Tax Planning

Minimize taxes by implementing strategies and proper tax advantaged investment selections.

## Manage Debt

Minimize debt by maximizing its deductibility, using it prudently and managing your cash flow.

## Estate Planning

Maximize the estate to your heirs or charity with minimal cost and taxes.

## Risk Management

Minimize the risk of financial loss due to illness, disability or death through life, disability and long term care insurance.

## Retirement Planning

Identify future income needs and sources. Develop an investment plan for you work toward financial independence.

Mike Elerath is a Portfolio Manager at BR Capital. He graduated from the University of Oregon in 1973 with a Bachelor of Arts in Business and Economics. Mike has over twenty-five years experience in the financial services industry. His experience includes seven years with VALIC, over ten years as an independent financial advisor, and five years with Allstate. As a successful real estate investor in both residential and commercial properties, Mike uses his experience to analyze client real estate investments and assist repositioning in real estate for retirement and estate planning. He is a past president of the Camas-Washougal Rotary, and has been involved with the Boy Scouts and youth soccer. In his spare time he is an avid downhill skier. Mike is married and has two children.

More than two hundred years ago, the Corps of Discovery under the command of Meriwether Lewis and William Clark traveled past Vancouver, down the Columbia River on the path to the sea.

At BR Capital, we are proud of the legacy of Lewis and Clark. We believe that your financial life is a journey, one that is made easier when you have a seasoned guide by your side—showing you the course and keeping you on track.

## Let Us Be Your Guide

Bill Roller, CFA, CFP® (NMLS #107972) is BR Capital's President. He is experienced in financial planning and investment analysis. Bill founded BR Capital Inc. in 2003 and registered it as an investment advisory firm in June of 2004. Prior to that, he worked for Merrill Lynch from 1994 to 2003. He is a 1982 graduate of West Point and served for seven years as an Army officer in Infantry and Green Beret units. In 1991, he earned an MBA from the Wharton School of Business. He earned the designation as a Chartered Financial Analyst in 2000 and the designation as a Certified Financial Planner™ in 2009. Bill is married and has two sons.

## CHART YOUR COURSE

### Financial Planning

All journeys begin with planning. We start by understanding your current situation, by discussing your needs and time horizon, and by helping you dream about where your journey could take you. Together we will create financial plans to pursue your goals--whether it is travel, improving your lifestyle, retirement, college for your children or grandchildren, or leaving a legacy.



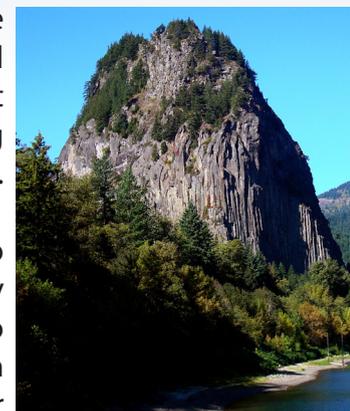
## NAVIGATION

### Investment Management

Implementation is the next step in financial planning. We will interpret the market signs along the way.

You can expect us to provide thoughtful, carefully researched decisions, and to keep your best interests in mind. We use a similar

approach in selecting the service providers we use to help meet your financial objectives. Our key provider is Fidelity Institutional Wealth Services.



## WHERE WILL YOU STAY ALONG THE WAY?

### Real Estate

Managing what you owe is just as important as managing what you own when it comes to building wealth.

We offer a wide range of programs for financing real estate. We can assist you in the purchase of a home, a building for your business, and investing in residential and commercial real estate.

BR Capital can help you reposition real estate investments for potentially greater income and less worry, while minimizing capital gains taxes.



## YOU'VE ARRIVED!

### Retirement and Estate Planning

At this stage, we will continue to help you enjoy retirement, donate to church or other charities, help your loved ones with their journeys, and consider how you will leave a lasting legacy.

